

## Continuing Medical Education

PO Box 245121 | Tucson, AZ, 85724-5121

Tel: (520) 626-7832 | FAX: (520) 626-2427

[uofacme@email.arizona.edu](mailto:uofacme@email.arizona.edu) | [www.cme.arizona.edu](http://www.cme.arizona.edu)



COLLEGE  
OF MEDICINE

### Social Events at CME Activities Policy

In accordance with the Ethical Guidelines of the American Medical Association's Council on Judicial Affairs concerning the acceptance of gifts to physicians from commercial supporters, the University of Arizona College of Medicine Office of Continuing Medical Education (OCME) adopts the following policy:

- A. In general, free social events at CME activities should be limited to meal functions and receptions associated with CME activities.
- B. Meal functions should be modest in nature and appropriate for the educational setting in which the function takes place.
- C. Examples of social events that are NOT acceptable to the OCME are: sports events and theater events.

Certain other social activities may be considered but must be approved in advance in writing:

- 1. The purpose of the social event must be to enhance the overall success of the educational activity. With that in mind, such social events must be structured so as to increase the interaction among attendees and faculty.
  - 2. The cost per person of the social event cannot exceed the amount currently approved by the American Medical Association.
  - 3. The time devoted to the social event must be considerably smaller than the main educational activity (as a general guideline, it should be less than 50% of the time associated with the educational activity).
- D. Discussion of all social events in educational activity brochures and other promotional materials must not take precedence over the discussion of the educational content of the program, and language used for this purpose must be approved in writing by the OCME.
  - E. Any social activity, with the exception of normal meal functions and receptions, must be routinely reviewed and have the written approval of the OCME. The final cost per participant for social events must be reported to the OCME and noted in the financial summary.

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